

ZEEKR to exhibit at the first eCar Expo Oslo 09-11 February 2024, at NOVA Spektrum

Amsterdam / Oslo, 6 February 2024 – Global electric mobility technology brand ZEEKR is showcasing its state-of-the-art, luxury electric vehicles at eCar Expo Oslo – the very first time that Europe’s largest electric car fair will be held in Norway’s capital city. The event takes place from Friday 9 February to Sunday 11 February at NOVA Spektrum.

On the stand will be a ZEEKR 001 luxury shooting brake, and a ZEEKR X urban compact luxury SUV, both in Privilege specification. Test drives of both of these state-of-the-art models will also be available throughout the event.

Ole Kristian Agotnes, ZEEKR Europe’s Launch Manager for Norway, will introduce the brand on Friday 9 February at 10:30 am on the ZEEKR booth.

Visitors can also explore the ZEEKR M-Vision Concept, a vehicle purpose-built for autonomous drive and shown for the first time in Europe. All are welcome to join a presentation, at 10:50 am on 9 February opposite the ZEEKR booth. Created by the ZEEKR design and engineering teams in Gothenburg, Sweden, the M-Vision gives a fascinating glimpse into how the future of intelligent all-electric mobility could look. Based on the unique SEA-M modular vehicle architecture, M-Vision has the potential to support a wide range of applications, including robotaxis, multi-purpose vehicles, logistics vehicles, and many more.

Long range, fast charging, and high-performance

The ZEEKR 001’s imposing stance and purposeful, streamlined form clearly signals the vehicle’s performance and agility, with the 400kW (544hp), 686Nm, dual-motor all-wheel drive Performance and Privilege models capable of accelerating from 0-100km/h in just 3.8 seconds.

The single motor rear-wheel drive Long Range version can travel up to 620km (WLTP) on a single charge, making range anxiety a thing of the past. Fast charging at 200kW can charge the battery from 0-80% in only 30 minutes¹, while the powerful 22KW AC on-board charger can fully replenish the battery from 0-100% in only five and a half hours¹.

ZEEKR X is created for urban lifestyles and people seeking new challenges. When you just want to drive, the dual-motor, all-wheel drive Privilege model’s 315kW (428hp) and 543Nm of instant torque mean it can accelerate from 0-100km/h in just 3.8 seconds.

The single motor, rear-wheel drive Long Range Model can deliver up to 440km of range (WLTP). Complementing the 150kW DC charging capability, the 22kW AC on-board charger can fully charge the battery from empty in only four hours¹.

(ZEEKR 001: Combined power consumption in kWh/100km: 18.2-18.5 (WLTP); Combined CO2 emissions in g/km: 0. ZEEKR X: Combined power consumption in kWh/100km: 16.5-17.5 (WLTP); Combined CO2 emissions in g/km: 0).

eCAR Expo Oslo General information

Opening hours:

- 09 February: 08:30-17:00 (Media Day)
- 10 February: 10:00-17:00 (Public Day)
- 11 February: 10:00-16:00 (Public Day)

Venue:

- NOVA Spektrum, Messeveien 8, 2004 Lillestrøm, Oslo

For more information on eCar Expo Oslo, please click [here](#)

About ZEEKR

ZEEKR is the global luxury electric mobility technology brand from Geely Holding Group. ZEEKR aims to create a fully integrated user ecosystem with innovation as standard. The brand utilizes the EV-focused Sustainable Experience Architecture (SEA) and includes its own e-powertrain technologies and a sustainable electric vehicle supply chain.

ZEEKR operates its R&D center in Ningbo, Hangzhou, Gothenburg, and Shanghai and boasts state-of-the-art facilities and world-class expertise. The engineering team in Sweden works on core technologies including vehicle architectures, powertrain, chassis, and advanced driver assistance systems (ADAS). They also collaborate with start-ups, innovation hubs and academia in Sweden and from around the world to pave the way for future sustainable mobility.

ZEEKR Global Design center, also located in Gothenburg, is home to a diverse, international team working in disciplines including exterior and interior design, color, materials,

human-machine interface (HMI), and digital and physical modeling. The inside of the building boasts an open layout to encourage all teams to work together as a single, unified group.

Since ZEEKR began delivering vehicles in October 2021, the brand has delivered over 200,000 vehicles to date including the ZEEKR 001, ZEEKR 001 FR, ZEEKR 009 MPV, ZEEKR X urban SUV, and ZEEKR Luxury Sedan. ZEEKR has announced plans to sell vehicles in European, Middle Eastern and other Asian markets, and has an ambitious roll-out plan over the next five years to satisfy the rapidly expanding global EV demand.

Notes for Editors:

To download media assets, please visit: [ZEEKR Europe Media Assets - Google Drive](#)

For further information or for interview requests, please contact: media@zeekr.eu